Design Thinking
Specialisation

Agenda

ECHOS school of design thinking

MARCH

ENTRY POINT OPTION #1

MODULE 1: SYDNEY

Session #1	*Session #2*	*Session #3*
11.03.19/mon	*12.03.19/tue*	*13.03.19/wed*
Introduction DT, Values Circuit, Fast Forward Project	Project 1: Understanting, Research, POV	Project 1: Ideation, Prototyping, Testing

APRIL

ENTRY POINT OPTION #2

MODULE 1: SYDNEY

Session #1	*Session #2*	*Session #3*
15.04.19/mon	*16.04.19/tue*	*17.04.19/wed*
Introduction DT, Values Circuit, Fast Forward Project	Project 1: Understanting, Research, POV	Project 1: Ideation, Prototyping, Testing

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APRIL

MAY

MODULE 2: SYDNEY

Session #4 *29.04.19/mon* Design Essence - Start Project 2 Systemic Thinking	***Session #5*** *30.04.19/tue* Design Research	***Session #6*** *01.05.19/wed* Exposing the Magic of design - Methods for Synthesis	***Session #7*** *02.05.19/thu* Creativity / Ideation	***Session #8*** *03.05.19/fri* Prototyping and Testing level 2

MAY

MODULE 3: SYDNEY

Session #9 *17.05.19/sat* Leadership through design	***Session #10*** *18.05.19/sun* Creative Confidence and Serious Play

MODULE 4: SYDNEY

Session #11 *27.05.19/mon* Start Project 3 Client Briefing + Understanding	***Session #12*** *28.05.19/tue* Design Research II	***Session #13*** *29.05.19/wed* Deep Empathy Experience + Research Lab -	***Session #14*** *30.05.19/thu* Metadesign + Taxonomy X Design	***Session #15*** *31.05.19/fri* Business Design and Value Proposition + Acid Test

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JUNE

MODULE 5: SYDNEY	***Session #16*** *15.06.19/sat* DT & Innovation Tour - visiting the most innovative design thinking practices & labs	***Session #17*** *16.06.19/sun* Empathy and Diversity for Innovation

MODULE 6: SYDNEY	***Session #18*** *24.06.19/mon* Creative Lenses + Ideation	***Session #19*** *25.06.19/tue* Biomimicrecy + Refine your solution Prototype #1	***Session #20*** *26.06.19/wed* Maker Space + Test & Iterate	***Session #21*** *27.06.19/thu* From Solution to Business - Business Design Part II	***Session #22*** *28.06.19/fri* Studio Session Refine, Iterate, MAKE IT BETTER Acid test #2

JULY

MODULE 7: SYDNEY	***Session #23*** *05.07.19/fri* Studio final presentations CLIENT FEEDBACK	***Session #24*** *06.07.19/sat* Ok, and now what? Celebration